

Press release Paris, 4th July 2019

Leatherworld Paris – 16-19/9/2019, Le Bourget, Paris The international trade fair dedicated to natural animal-based, artificial or synthetic materials

Messe Frankfurt France is organising the third Leatherworld Paris show, the exhibition for leather and related materials, from 16 to 19 September this year. A true European platform for sourcing leather and associated materials. whether animal-based or not, Leatherworld showcases a huge range of products, from raw materials to the finished products.

"In keeping with our strategy, Leatherworld demonstrates its status as a specialist event for this material, with leather of course but also with the entire range of synthetic alternatives on the market. Never closing the door to alternatives, this trade show reflects current trends and is open to all flexible materials, both animal-based and artificial ones such as fake fur. I am particularly pleased this season to see the return of our South African friends, who are attending again with both skins and finished products"

continues Michael Scherpe, President of Messe Frankfurt France.

An expanded offer

Some sixty exhibitors will be presenting their collections in an area covering 1500 m² overall. The domains presented at this September session cover hides and skins, exotic leather, tannery, finished and semi-finished articles (footwear, clothing, traditional leather goods, fashion accessories, handbags info@france.messefrankfurt.com and wallets, luggage and briefcases, office items, furnishings) in leather or in leather alternatives, and not forgetting synthetic fur.

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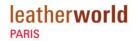
A comprehensive showcase for global sourcing

This year, Leatherworld will again show a broad selection from international suppliers, both from tanneries/taweries and manufacturers of leather goods, gloves or footwear. China, the premier supplier to France and Germany of finished and semi-finished products, as well as fake fur and alternatives to leather, will be represented by a large number of firms. Dutch and Bangladeshi exhibitors will be showing their ranges in fake fur for the first time. South Africa, which counted 10 exhibitors in 2018, will be back again and showcasing raw materials and very high-quality skins.

Focus on related materials

The drop in the number of sources for procuring leather and skins as well as the demands from ready-to-wear labels to limit use of animal-based materials have accelerated development of synthetic or bio-based materials, products based on raw materials that are plant-based. Leatherworld, which remains first and foremost a trade fair for materials, wanted to shed a different light on these related products, which represent the innovative alternatives to conventional skins. A lecture and catwalk shows will be dedicated to these topics. These events will enable visitors to discover the global offer and to make additions to their sourcing.





Lectures, a trends forum and catwalk shows

A prominent place will now be given to knowledge sharing, at the heart of the Fairyland For Fashion with an agora in Hall 2 that is always closer to the centre. From now on, two lectures will be on the programme there.

The first, "Associated materials, a booming global market" will be devoted to the materials and world market for alternatives to skins and leathers. The second, "Meet in Africa", will concentrate on the leather sector in Africa and allow visitors to discover the main operators in this industry. Leather-exporting countries such as South Africa, represented by the South African Leather Export Council (SAFLEC) will be coming to promote their expertise and forthcoming opportunities for professionals in the sector.

As for the trends forum, it will be showing a variety of innovative or original materials, clothing and accessories, which have been selected by the artistic directors for the Messe Frankfurt France trade fairs. These clothes, bags and footwear can be seen in action at the Leatherworld catwalk shows.

Website: <u>Leatherworld Paris</u> Visuals for the shows

All details about textile trade shows organised by Messe Frankfurt throughout the world can be found at the new platform: www.texpertisenetwork.messefrankfurt.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

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